



MONTCLAIR
FILM May 3 -
May 12, 2019
FESTIVAL

#MFF19

Don't miss your chance to be a part of the 8th annual **Montclair Film Festival!**

◆ Festival Dates: May 3-12, 2019

With over 26,000 patrons and 150 attending filmmakers and industry guests, this festival has grown to become one of the top regional festivals in the country.

The MFF catalog is a sought-after reference guide which local residents and attendees use to plan their experience at the ten-day festival. Packed with content including movie descriptions and schedules, patrons refer to the guide again and again both before and during the festival. Many also hold onto their guides well after the festival to remember films they might have missed.

"I use the MFF catalogs for reference and to check off the films that I have not seen during the festival. The films are carefully chosen so it is a great list to use, not unlike a recommendation list from a friend who shares the same taste in movies."

— JASON PAULOSKI

More reasons to advertise in the MFF catalog

- ✦ High quality, four-color catalog
- ✦ 18,000 distributed throughout Montclair and surrounding towns from early April through the festival
- ✦ Advertiser Index
- ✦ Extra perks for full page advertisers
- ✦ Additional exposure through
 - Popular Pin Program
 - Sustaining Advertiser and Corporate Friend packages

Deadline for ad placement and artwork: February 11, 2019

Reserve your space today at MontclairFilm.org/Advertise



"East Side Mags is the most community focused comic book shop in NJ. We love advertising with MFF because it doesn't get anymore "community" than right in your own backyard! MFF does so much to support indie films that it goes great with our support of indie comics like peanut butter and jelly!"

— JEFF BECK, Owner, East Side Mags

ADVERTISING LEVELS & BENEFITS

Corporate Friend..... \$2,500

Benefits:

- ✦ Full page ad in catalog with all full page benefits
- ✦ Logo on festival trailer and catalog sponsor page
- ✦ Up to 24 ticket vouchers to the screenings of your choice
- ✦ 2 tickets to Festival Preview Party
- ✦ 2 Tickets to Opening Night Screening + Gala
- ✦ 2 Sponsor badges for priority access to seating at screenings (tickets required)
- ✦ Hyperlinked logo on sponsor page on Montclair Film website (by level)

Sustaining Advertiser..... \$1,500

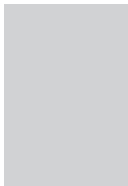
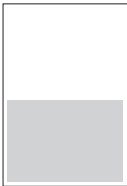


Festival benefits:

- ✦ Full page ad in catalog with all full page benefits
- ✦ Logo on Sustaining Advertiser pre-show cinema slide and catalog page
- ✦ Four movie vouchers

Year-round benefits (until April 2020)

- ✦ Logo on Sustaining Advertiser slide that will run before all Cinema505 films, MF events and Summer Series movies
- ✦ Hyperlink on Sustaining Advertiser page on our website
- ✦ Your logo and business highlighted in a Montclair Film e-newsletter

Available Ad Sizes

	Full-Page \$990 <ul style="list-style-type: none">• Hyperlink on MFF website• VIP gift bag offer• 2 movie vouchers Artwork size: 6.75"w x 9.75"h (includes 0.125" bleed) Final trim size: 6.5"w x 9.5"h		Half-Page \$630 <p>Artwork size: 6.0625"w x 4.3125"h (Ad does not bleed)</p>
	Quarter-Page ... \$385 <p>Artwork size: 2.9375"w x 4.3125"h (Ad does not bleed)</p>		Eighth-Page \$220 <p>Artwork size: 2.9375"w x 2.0625"h (Ad does not bleed)</p>

All advertisers can participate in our Pin Program and receive an invitation to our Advertiser Preview Party.

- ✦ To reserve space, fill out the form at [MontclairFilm.org/Advertise](https://montclairfilm.org/advertise)
- ✦ For information on year-round advertising on Cinema505 slides and Summer Series films, please contact us at AdSales@MontclairFilm.org

File Specifications

Artwork must be CMYK. Ad must be exported as a print-ready PDF. All ads must have their layers flattened. For full-page ads, keep all type 3/8" (0.375") away from edges.

Ad design is not included. If you need assistance with layout and creative ideas, we can connect you with a designer. Pricing varies based on design requirements.

♦ For assistance please contact: **Designer@MontclairFilm.org**

The MFF Pin Program

Our patrons love getting MFF pins every year knowing that it gives them access to great offers from our advertisers. Don't miss this opportunity to extend your exposure to our influential audience.



Open to all advertisers

- ♦ Pin Partners are listed on signage in our venues and on our website as well as highlighted in the Advertiser Index
- ♦ Filmgoers are given the pins as they exit the 125+ festival screenings.
- ♦ You decide what to offer patrons who come to your business and show their MFF2019 pin. Examples of offers include discounts, free samples, gift with purchase, etc.
- ♦ Including your offer in your ad helps further entice patrons



"We loved advertising with Montclair Film, and it was totally worth it! It was very easy to work with their team and we look forward to doing it again this year!"

— DAN CAMPEAS, Owner, Stuffed Grassfed Burgers

MONTCLAIR FILM

Payment is accepted by check or credit card.
Reserve your space now at: **MontclairFilm.org/Advertise**