

# MONTCLAIR FILM FESTIVAL

## 2014 CATALOGUE AD RATE SHEET

IT'S SUNDANCE. ONLY JERSIER.

7 DAYS + THOUSANDS OF MOVIEGOERS + 20,000 CATALOGUES

**APRIL 28 - MAY 4, 2014**

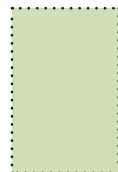
20,000 full-color Montclair Film Festival catalogues will be printed in early April and distributed across the region to audience members, filmmakers, sponsors and VIPs at the festival. The catalogue is used as a constant reference in the lead-up to and during the festival. It provides the film schedule and detailed information on galas, films, special events, parties and panels.



### SPREAD \$1,400

11" w x 8.5" h trim size  
11.25" w x 8.75" h w/bleed

- Hyperlink on MFF website
- Logo on MFF trailer
- Option of gifting merchandise/coupons to VIP gift bags
- Sponsor Acknowledgement in Festival Catalogue



### FULL-PAGE \$800

5.5" w x 8.5" h trim size  
5.75" w x 8.75" h w/bleed

- Hyperlink on MFF website
- Option of gifting merchandise/coupons to VIP gift bags



### 1/2 PAGE \$500

5.5" w x 4.25" h trim size  
5.75" w x 4.5" h w/bleed



### 1/4 PAGE \$300

2.6875" w x 4.125" h trim size  
*no bleed - ad will have white border around it*



### 1/8 PAGE \$175

2.6875" w x 2.0625" h trim size  
*no bleed - ad will have white border around it*

**File Specs:** Files must be CMYK or greyscale and formatted as press-ready PDFs w/crop marks.

**\*\*Please keep live type 1/4" from page edges\*\***

**DEADLINE FOR RECEIVING PAYMENT AND ARTWORK IS MONDAY, FEBRUARY 24, 2014**

If interested in purchasing ad space please [complete this form](#) and email artwork to:

[Marci@MontclairFilmFest.org](mailto:Marci@MontclairFilmFest.org)

*Payment is accepted by check or credit card*

FOR MORE INFORMATION VISIT  
**MONTCLAIRFILMFEST.ORG**

 [MontclairFF](#)  [MontclairFilmFest](#)