



# Sponsorship Opportunities

Montclair Film Seeks A Few Good Sponsors!

**MONTCLAIR<sup>+</sup>**  
**FILM<sup>+</sup>**  
**GIVING**

# Customize Opportunities to:

- + Spotlight your business
- + Build your brand
- + Entertain your clients
- + Engage Montclair Film's diverse, creative, affluent audience



Montclair Film provides great opportunities for meaningful collaboration with deep impact.

Thank you for taking a moment to explore the opportunities!

To learn more, contact [Aran@MontclairFilm.org](mailto:Aran@MontclairFilm.org)







# Montclair Film: Our Mission

Montclair Film's signature spring festival and year-round programs connect global filmmakers with audiences in a diverse, culturally vibrant community.

## Montclair Film Festival

- 2020 dates to be announced
- Innovative Programming
- Filmmaker Q&As
- Panels & Discussions
- Conversations
- Parties and Special Events

## Education

- 505 Films + Friends
- Sensory Friendly Screenings
- Spotlight Series
- Behind The Screen
- Emerging Filmmaker Competition
- Junior Jury
- Emerging Voices Showcase

## Summer Series

- Free Outdoor Screenings
- Live Music

## Special Events

- Celebrity Fundraiser
- Dance Party
- Losers Lounge
- Story Slam!

## Sponsorship

- Customized Opportunities
- VIP Entertainment
- Product Placement
- In-kind donations
- Marketing & Advertising



# Cinema505

## Montclair Film: Our New Home

Montclair Film has created this uniquely flexible space in the heart of downtown Montclair that is perfect for your next private screening, meeting, or event. The beautiful box office lobby can be transformed into a welcome area or serve as a buffet or bar.

- Seats up to **65**
- Accommodates up to **150** for parties and events
- Audio + video capabilities





► 28,000+ Attendees



150+ Screenings



Very special guests that inspire tomorrow's storytellers!

Very special guests that inspire tomorrow's storytellers!

A word cloud featuring the names of various celebrities. The names are arranged in a circular pattern, with some names being significantly larger than others. The names are color-coded in shades of blue, green, red, and purple. The largest names are Stephen Colbert and Patrick Wilson. Other prominent names include Meryl Streep, John Leguizamo, and Samantha Bee. The names are scattered across the frame, with some appearing vertically and others horizontally. The background is a solid light blue.

Lily Collins  
 Mavis Staples  
 Michael Moore  
 JJ Abrams  
 Steve Carell  
 Bill Nye  
 Rob Reiner  
 Nick Offerman  
 Warren Zanes  
 Patrick Wilson  
 Mindy Kaling  
 Ben Stiller  
 Nicholas Hoult  
 Stanley Nelson  
 Jon Stewart  
 Kathleen Turner  
 Jimmy Fallon  
 Margo Martindale  
 Meryl Streep  
 Tony Goldwyn  
 Ethan Hawke  
 John Leguizamo  
 Richard Curtis  
 Olympia Dukakis  
 Laura Linney  
 Jon Batiste  
 Samantha Bee  
 Andre Leon Talley  
 Roger Ross Williams  
 Jeff Daniels  
 Lake Bell  
 Dan Reynolds  
 Bobcat Goldthwait  
 Kevin Smith  
 Chewetel Ejiofor  
 Ta-Nehisi Coates  
 Taylor Mac  
 John Turturro  
 Oliver Platt  
 Ice-T  
 Richard Gere  
 Sharon Jones  
 Rachel Weisz  
 John Oliver  
 Julia Louis-Dreyfus





## Social Media Reach

Our followers continue to grow!

- 13,462 on Facebook (up 59%\*)
- 6,678 on Twitter (up 45%\*)
- 5,296 on Instagram (up 276%\*)  
\*since 2016

120K+  
Unique  
Website Impressions

**800 million** National press coverage including broadcast features as well as print features in **People**, **Hollywood Reporter**, **Variety**, **New York Post/Page Six**, **Baristanet**, **The Montclair Times**, **Montclair Local**, **The Star-Ledger**, **NJ.com**, **Yelp.com** and **The Bergen Record**



# Demographics

Our audience reflects our diverse community and includes filmmakers, industry insiders, and film enthusiasts, as well as families, educators, community partners, K-12 students, teens, seniors, and those with special needs.

**29%**

of festival attendees are ages 26-49

**50%**

of festival attendees are ages 50-64

**60%**

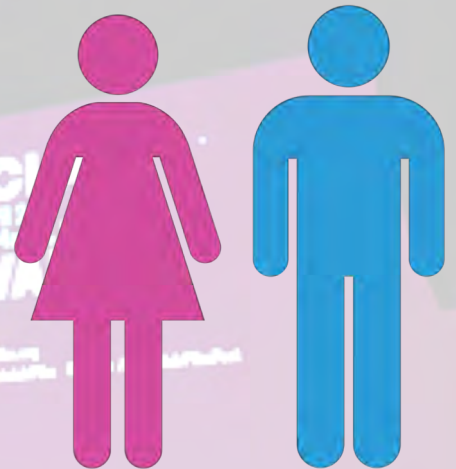
of our attendees are female

**91%**

hold a college degree or higher

**70%**

have annual household incomes over \$100,000





# Customized Sponsorship Opportunities

Sponsors align their products and services with the Montclair Film Festival to drive consumer action through brand interaction, product testing/sampling, and unique experiences.

- Product Placement & Brand Activation
- Host Parties and Events
- Co-present Screenings
- Engage your Corporate Volunteers
- In-kind Donations (Products & Services)
- Present Panels & Conversations
- Advertising & Marketing Opportunities





# Montclair Film Festival

Partners have included:



TESLA



Hackensack  
Meridian *Health*



Foundation for New Jersey



Audi



**RBC Wealth  
Management**

CHUBB®



New Jersey





# Special Events

## Annual Celebrity Fundraiser

With sold out shows, the high profile celebrity fundraiser at New Jersey Performing Arts Center in Newark NJ attracts national press and recognition for Montclair Film and position the organization as one of the fastest growing festivals in the country.

Past guest include:

- + Julia Louis-Dreyfus
- + Meryl Streep
- + Samantha Bee
- + John Oliver
- + Steve Carell





# Public Programs

## StorySlam

This year round program invites individuals to share their stories based on a unique theme of the month. Each person is given five minutes to tell their story and the winner is determined by a panel of judges.

- ✚ September: Back to School
- ✚ October: Spooky Stories
- ✚ November: Home For the Holidays
- ✚ December: The Power of Giving
- ✚ January: Resolutions
- ✚ February: Love Stories
- ✚ March: The Great Escape

“It is through storytelling that we came to realize that we are not alone – it is where we gain strength and courage from one another.”







# Community Programs

## Summer Series

Montclair Film's popular Summer Series is an annual program of outdoor film screenings presented at venues throughout the community. With films for families, popular classics, & live music at presented without a charge to the attendees. The Summer Series has become a favorite summertime "staycation" activity for audiences of all ages.

We partner with amazing local organizations such as:

- + Van Vleck House + Gardens
- + Montclair Public Library
- + Church Street
- + Presby Memorial Iris Gardens





# Education Programs

Montclair Film is dedicated to stimulating creativity through film education and year-round programming for students aged 7-18:

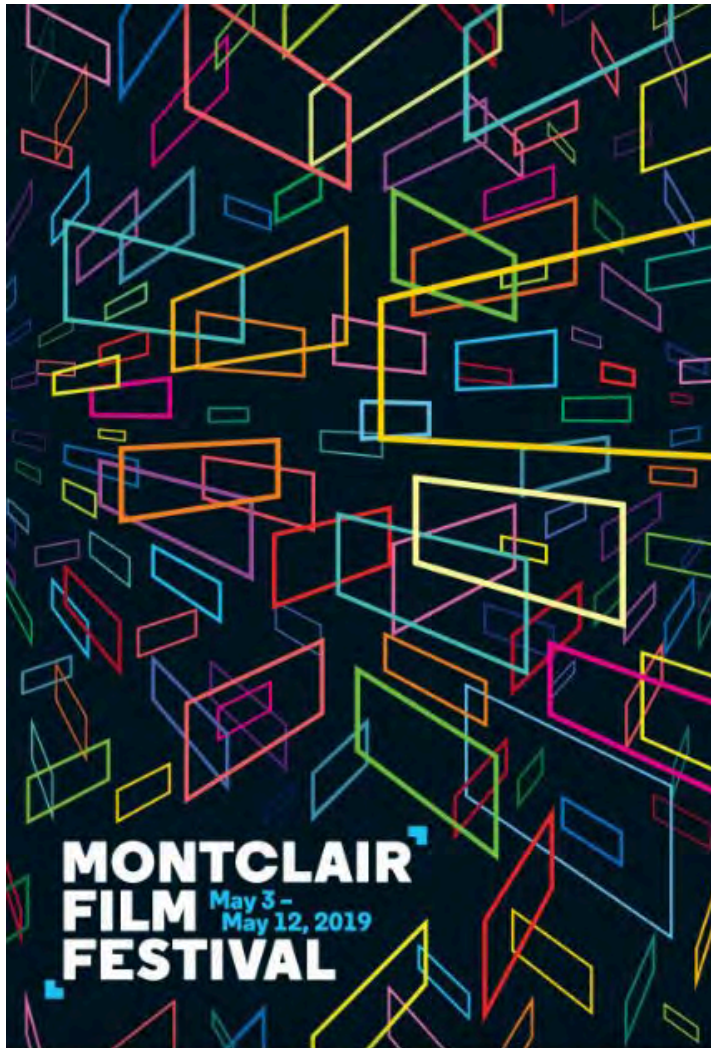
- + Media Lab + Storytelling Studio
- + Film Academy
- + Reel World
- + Filmmaking
- + 505 Films + Friends
- + Sensory Friendly Screenings
- + Spotlight Series
- + Behind The Screen
- + Emerging Filmmaker Competition
- + Junior Jury
- + Emerging Voices Showcase





# Montclair Film Festival Guide:

Flip through our 2019 Film Guide to get a better sense of the scope of our spring festival!





# Montclair Film Annual Report:

Check out our most recent Annual Report to learn more about Montclair Film's history and growth from a season festival into a year-round film and education organization that reaches a diverse, creative audience of more than 46,000 patrons each year.







# Montclair Film

To learn more about customizing a sponsorship,  
please contact:

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