

Sponsorship Opportunities + Brand Activation



CLAIRIDGE
THE 2022
MONTCLAIR FILM
FESTIVAL
10/21 - 10/30
TIXS AT
MONTCLAIRFILM.ORG

MONTCLAIR FILM

Montclair Film Mission

Montclair Film connects global filmmakers with audiences in a diverse, culturally vibrant community by presenting films and year-round programs that engage, entertain, and educate through the power of visual storytelling.

The Power of Our Network

Montclair Film Festival 2022 Recap

- + 10 days, 130+ films, events and conversations
- + 17,000 patrons
- + 12,000 Festival Guides
- + 2,500 Montclair Film Member households

Media + Social Media

- + 22,000 email subscriber list
- + 16,000+ Facebook followers
- + 10,000+ Instagram followers
- + 430 million media impressions
(*NY Times, Variety, US Weekly, NJ Monthly*)

The Claridge

- + 100-year-old historic six-screen theater located in downtown Montclair, NJ
- + Averaging 6,000–6,500 patrons per month, plus school and community screenings
- + Open 365 days a year



Stephen Colbert and Brendan Fraser, Montclair Film Festival 2022

Montclair Film Festival October 20-29, 2023

12th Annual Montclair Film Festival

- + 10 Days
- + 130+ Films, Conversations, and Special Events
- + 150+ Sponsors, Partners, and Advertisers
- + 4 Venues
- + Hours of Meaningful Dialogue
- + Unlimited Joy



Stephen Colbert and Daniel Craig Montclair Film Festival 2022

Exclusive Title Sponsorship \$100,000

Customized Sponsorship Opportunities including

- + Co-present the Opening Night Film and Party
- + Corporate Ad (0:30 second) before all Festival screenings
- + Ad on the back cover of the Festival Guide
- + Live Thank You at all Festival screenings
- + Logo on step and repeat
- + Ticket packages to films and special events
- + 12 months of a standalone slide at The Clairidge



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*Each level package includes the benefits of the levels below

Executive Sponsorship \$75,000

Customized Sponsorship Opportunities including

- + Co-present the Closing Night Film
- + Corporate Ad (0:30 second) before all Festival screenings
- + Inside cover of the Festival Guide
- + Opportunity to host a private VIP event
- + Logo on step and repeat
- + Ticket packages to films and special events
- + 10 months of a standalone slide at The Clairidge



Signature Sponsorship \$50,000

Customized Sponsorship Opportunities including

- + Co-present a Centerpiece Film
- + Corporate ad (0:30 second) before all Festival screenings
- + Opportunity to host a private VIP event
- + Logo on step and repeat
- + Full page ad in Festival Guide
- + Ticket packages to films and special events
- + 9 months of a standalone slide at The Clairidge



Presenting Sponsorship \$25,000

Key Benefits

- + Live Thank You at select Festival screenings
- + Co-present a film
- + Logo on posters and event signage
- + One page ad in Festival Guide
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 5 months of a standalone slide at The Clairidge



Leadership Sponsorship \$15,000

Key Benefits

- + Live Thank You at Opening and Closing Night
- + Co-present a film
- + Full page ad in Festival Guide
- + Logo in Press Release
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 3 months of a standalone slide at The Clairidge



Premier Sponsorship \$10,000

Key Benefits

- + Live Thank You at Co-presented Film
- + Full page ad in Festival Guide
- + Logo in Press Release
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 3 months of a standalone slide at The Clairidge



Celebrity Chef Marcus Samuelson and Audible CEO Don Katz

Producing Sponsorship \$5,000



Key Benefits

- + Full page ad in Festival Guide
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 2 months of a standalone slide at The Clairidge

Current and Previous Prominent Partners

- + Exclusive Audio Sponsor: Audible
- + Title Sponsor: Investors Bank
- + Hackensack Meridian Mountainside Medical Center
- + American Express Foundation
- + The Nature Conservancy
- + Craig Newmark Philanthropies
- + RBC Wealth Management
- + CNN Films
- + New Jersey State Council on the Arts
- + Horizon Foundation of New Jersey
- + CHUBB

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Maggie Gyllenhaal and Stephen Colbert Montclair Film Festival 2021

Thank You

For questions or additional opportunities
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