

# 13th Annual Montclair Film Festival

October 18–27, 2024

**MONTCLAIR  
FILM  
FESTIVAL**

# Mission

Montclair Film, a leading New Jersey non-profit arts organization, has a mission to transform lives and communities through the power of film and filmmaking.

To educate, entertain, and engage nearly 100,000 patrons and students annually, we utilize our:

- + 10-day award-winning Film Festival
- + Historic non-profit cinema, The Clairidge
- + Year-round education programs
- + Community partnerships



# Montclair Film Festival **October 18-27, 2024**

## 13th Annual Montclair Film Festival

- + 10 Days
- + 130+ Films, Conversations, and Special Events
- + 150+ Sponsors, Partners, and Advertisers
- + 5 Venues
- + Hours of Meaningful Dialogue
- + Unlimited Joy



# Why we need your support

- + Montclair Film is a non-profit organization that relies on sponsorships, donations and grants to thrive
- + In 2023, one-third of our total revenue was from philanthropic financial support from Festival sponsorships
- + We provide scholarships to all students who cannot afford to attend education classes and we provide supplemental arts education in under-resourced communities
- + We strive to ensure our festival programming includes diverse voices of individuals and reflects the experiences of women, people of differing abilities, immigrants, senior citizens, and other traditionally under-represented groups



# Our 13th Annual Film Festival

- + To be held in Montclair, New Jersey — a vibrant community known for its arts and culture.
- + This New York City suburb is known for its award-winning restaurants.
- + Located 12 miles west of Manhattan with easy access by car, bus, or train.
- + Montclair is known for many of its accomplished and famous residents.
- + Will attract 18,000+ patrons.



Patrick Wilson and Dagmara Dominczyk, Stephen and Evie Colbert, First Lady Tammy and Governor Phil Murphy at the 2023 Film Festival

# Montclair Film's Reach:

During our 2023 fiscal year:

- + We engaged patrons in all 21 New Jersey counties with our film, education, and community programs.
- + In addition to serving thousands of residents in Essex County annually, we strive to increase audience engagement in Morris, Bergen, Passaic, and Union Counties, where we attracted over 20% of our total audience during our 2023 fiscal year.
- + We continue to seek ways to build our patrons across the tri-state area. Nearly 8% of our FY23 total audience was from out of state, with the majority coming from New York, Connecticut, and Pennsylvania.

Of the 2023 festival patrons who completed our survey, 55% are female, 28% are non-white, and 92% have a college degree or higher.

# Exclusive Title Sponsorship \$100,000

Customized Sponsorship Opportunities Including

- + Co-present the Opening Night Film and Party
- + Corporate Ad (0:30 second) before all Festival screenings
- + Ad on the back cover of the Festival Guide
- + Live Thank You at all Festival screenings
- + Logo on Step and Repeat
- + Ticket packages to films and special events
- + 12 months of a stand-alone slide at The Clairidge





# Executive Sponsorship \$75,000

## Customized Sponsorship Opportunities Including

- + Co-present the Closing Night Film
- + Corporate Ad (0:30 second) before all Festival screenings
- + Inside cover of the Festival Guide
- + Opportunity to host a private VIP event
- + Logo on Step and Repeat
- + Ticket packages to films and special events
- + 10 months of a stand-alone slide at The Clairidge



# Signature Sponsorship \$50,000

Customized Sponsorship Opportunities Including

- + Co-present a Centerpiece Film
- + Corporate Ad (0:30 second) before all Festival screenings
- + Opportunity to host a private VIP event
- + Logo on Step and Repeat
- + Full page ad in Festival Guide
- + Ticket packages to films and special events
- + 9 months of a stand-alone slide at The Clairidge





# Presenting Sponsorship \$25,000

## Advertising/Brand Recognition

- + Live "Thank You" at select Festival screenings
- + Co-present a film
- + Logo on Posters and Event Signage
- + Full page ad in Festival Guide
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 5 months of a stand-alone slide at The Clairidge





# Leadership Sponsorship \$15,000

## Key Benefits

- + Live "Thank You" at Opening and Closing Night
- + Co-present a film
- + Full page ad in Festival Guide
- + Logo in Press Release
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 3 months of a stand-alone slide at The Clairidge



# Premier Sponsorship \$10,000

## Key Benefits

- + Live "Thank You" at Co-presented film
- + Full page ad in Festival Guide
- + Logo in Press Release
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 3 months of a stand-alone slide at The Clairidge





# Producing Sponsorship \$5,000

## Key Benefits

- + Full page ad in Festival Guide
- + Logo in Festival Trailer
- + Ticket and special event packages
- + 2 months of a stand-alone slide at The Clairidge

**MONTCLAIR**  
**FILM**





# Celebrity Conversations hosted by Stephen Colbert Saturday October 26 at NJPAC

## VIP Partnership Benefit - \$15,000

- + 2 tables at the VIP Reception plus 10 tickets to the show
- + Logo on Step and Repeat used for all VIP and Celebrity photos
- + Live Thank you at the cocktail reception, from the main stage... and **MORE!**

## VIP Table Sponsor - \$6,000

- + 1 table at the VIP Reception plus 6 tickets to the show
- + Live Thank you at the cocktail reception, from the main stage... and **MORE!**

# Current and Previous Prominent Partners

- + Exclusive Audio Sponsor: Audible
- + American Express Foundation
- + The Nature Conservancy
- + Craig Newmark Philanthropies
- + RBC Wealth Management
- + JPM Private Bank
- + Citi
- + Hackensack Meridian Mountainside Medical Center
- + New Jersey State Council on the Arts
- + Horizon Foundation of New Jersey
- + CHUBB





# Thank You

For questions or additional opportunities, please contact:

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